

Press Release

Heidelberg / Lagos, 28 October 2024

Join us for the 10th anniversary edition of agrofood & plastprintpack Nigeria!

25 to 27 March 2025 at the Landmark Centre in Lagos

(Heidelberg / Lagos) Building on the incredible success of [agrofood](#) & [plastprintpack](#) Nigeria 2024 featuring the visit of Nigeria's former President, Chief Olusegun Obasanjo, the organisers are thrilled to announce an even more vibrant experience for 2025.

The 2025 edition marks the 10th anniversary of this key industry gathering for Nigeria's agrofood & plastprintpack sectors. Organised by fairtrade Messe, this perfect event to celebrate a decade of innovation, collaboration and growth will take place at the Landmark Centre in Lagos from 25 - 27 March 2025.

Highlights of the 2025 event

- **Celebrating the 10-year jubilee** of agrofood & plastprintpack Nigeria 2025
- **Global Exhibitors:** Around 150 leading exhibitors from over 15 countries will showcase tailored products and solutions for the Nigerian market.
- **Government participation:** Active involvement from key ministries of the Nigerian government at both the federal and Lagos State levels.
- **National Pavilions:** Official national pavilions from China, Germany, Italy, the Netherlands, and South Africa.
- **Germany Guest of Honor 2025:** Reflecting the partnership between Nigeria and Germany, [this designation](#) highlights German expertise in these sectors and provides opportunities for collaboration, knowledge exchange and business development between German and Nigerian stakeholders.
- **Special Events:** [The 4th Annual MFI Awards](#) and the Millers for Nutrition Country Launch - powered by TechnoServe via a Bill & Melinda Gates Foundation sponsored initiative - see [pictures here](#).
- **Top-Level Conference:** A comprehensive [3-day conference](#) featuring over 20 sessions and more than 70 speakers in a 180-seat conference room.
- **Special Topic 2025 on Banking & Finance:** Key highlights include keynote speakers and panel discussions, a dedicated exhibition area for financial institutions and investment pitch competitions.

WACCSE again co-located with agrofood & plastprintpack Nigeria as fairtrade & OTACCWA deepen their cooperation

Following the fruitful collaboration since the 2021 event, fairtrade & OTACCWA, the Organization for Technology Advancement of Cold Chain in West Africa, will co-organize the 7th West African Cold Chain Summit & Exhibition (WACCSE) by OTACCWA alongside agrofood & plastprintpack Nigeria 2025.

Nigeria's technological investments - Driving growth in agrofood, plastics, printing and packaging

- With investments in food & packaging technology amounting to €304m in 2023, Nigeria stands as Africa's second-largest investor, trailing only South Africa with €398m and leading Egypt with €281m. (VDMA 2024)
- Nigeria's food production has witnessed a remarkable surge of 39.6% in recent years, from €26bn in 2016 to €36.3bn in 2020, projected to rise by 48% between 2021 and 2024, from €42.3bn to €62.6bn. (Euromonitor International)
- Despite significant investments in local food production, Nigeria's food imports totaled US\$6.9bn in 2022 (WTO), positioning the nation as one of Africa's foremost food importers.
- With €134m in 2023, Nigeria emerges as the fourth-largest investor in plastics technology in Africa, showcasing an annual growth rate of 13.9% between 2016 and 2023.

- Nigerian imports of printing & paper processing technology have surged by 17% annually, reaching €92m in 2022, securing Nigeria's position as the second-largest investor in sub-Saharan Africa.
- Nigeria ranks fourth in terms of investment in packaging technology in Africa with €139m in 2023, after South Africa with €194m, Algeria with €161m and Egypt with €145m
- *Source for technology investment figures: VDMA 2024*

For more information about the event:

please visit

www.agrofood-nigeria.com

and

www.ppp-nigeria.com

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About the organiser fairtrade - Valuable business contacts

Founded in 1991, fairtrade has long been one of the leading organisers of professional international agrofood & plastprintpack trade fairs in Africa and the Middle East. Over the decades, more than 36,000 exhibitors and 1.5 million trade visitors have expressed their confidence in us.

With our international trade shows, we take innovative ways to connect emerging markets with solution providers from across the globe. Facilitating valuable business contacts between our exhibitors and trade visitors - that's what we at fairtrade stand for.

fairtrade is managed by its founder Martin März and his son Paul, who joined the company in 2016, and builds on a highly motivated team of experienced and young professionals, many of them qualified in-house over three years in partnership with the German Cooperative State University to a Bachelor of Arts degree in Business Administration - Exhibition, Convention & Event Management or Media & Communication Management.

ISO 9001:2015 certified and a member of UFI The Global Association of the Exhibition Industry, fairtrade strives for high customer satisfaction with excellent service and innovative products.

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