

POST SHOW REPORT



Nigeria
agrofood

Nigeria
plastprintpack

**Nigeria's leading trade show on agriculture,
food & beverage technology, food ingredients
and plastics, printing & packaging**

22 - 24

March 2022

Landmark Centre - Lagos

www.agrofood-nigeria.com • www.ppp-nigeria.com



#agrofoodNG

#pppNG





The 7th agrofood & plastprintpack Nigeria 2022: Back strong!

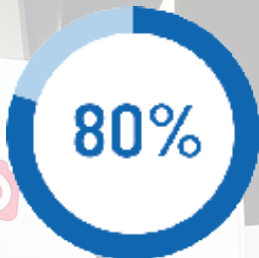
Exhibitors and visitors thoroughly enjoyed the overall concept consisting of an impressive international trade exhibition, a sophisticated 3-day conference program and an unforgettable Exhibitors Beach Party.

Global technology leaders from **15 countries** showcased adapted technologies and solutions for the Nigerian and West African market in the fields of agriculture, food + beverage processing, ingredients, plastics, printing and packaging.

The exhibitors came from Bulgaria, Côte d'Ivoire, France, Germany, India, Italy, the Netherlands, Nigeria, Poland, Russia, Spain, Switzerland, Turkey, the UAE and the USA.

Exhibitors satisfaction ratings

The exportal



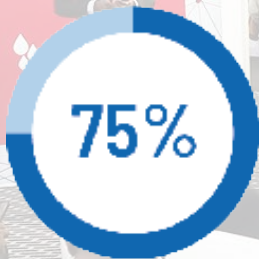
Number of visitors



Fair as a whole



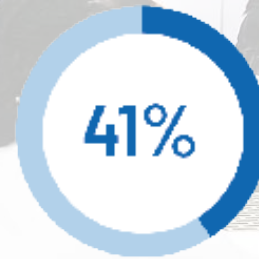
of exhibitors find the exportal helpful



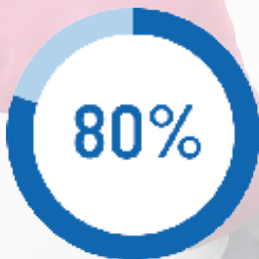
Quality of visitors



Recommend



Were contacted



Chances for business after the fair



Participate again



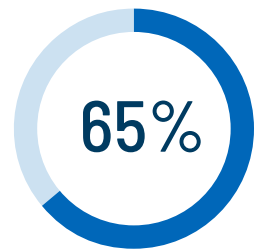
Visitors feedback



satisfied with the quality of business contacts



would recommend agrofood & plastprintpack Nigeria to their colleagues



decision makers



Sectors of visitors' interest

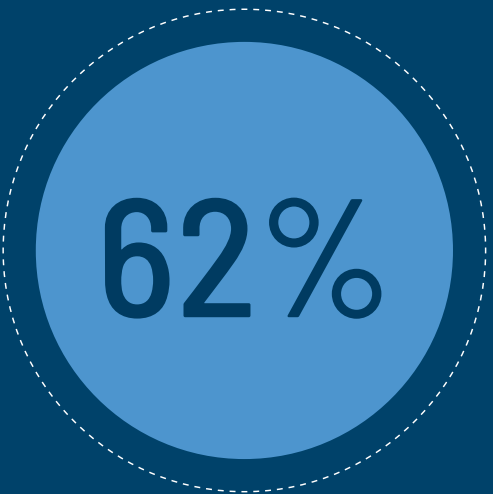
Agriculture	<div style="width: 35%;"></div>	35 %
Food & beverage technology	<div style="width: 41%;"></div>	41 %
Food ingredients	<div style="width: 27%;"></div>	27 %
Food & hospitality	<div style="width: 22%;"></div>	22 %
PlastPrintPack	<div style="width: 54%;"></div>	54 %



To establish and expand business contacts



To visit the accompanying conference program



To get information about new products and innovations

Main reasons to attend

Testimonials

Macadams Baking Systems Nigeria is a pioneer in introducing modern bakery equipment in Nigeria. Established in 1994 to represent Macadams International as a Sole Agent in Nigeria, Macadams Nigeria specializes in the distribution, sale and after-sale services of industrial and semi-industrial bakery and food service equipment.

As Nigeria is our second biggest market after South Africa, Nigeria is a very strategic country for us in Africa. Here at agrofood Nigeria 2022, we have met with bakery business owners, start-up entrepreneurs who got money. So far, we are about to sell a bakery line of €400,000 at the show. We are satisfied with the visitors' quality.

Gaston Maidana, Head of Sales & Marketing - Macadams



IPRA France develops and produces food flavorings for the food industry. Our expertise extends to all sectors of application: beverages, savory products, pastry, biscuits, bakery, dairy products, ice creams. Currently we export to more than 70 countries.

We experience a huge demand for flavors in Nigeria and we have had some good meetings already here at the show.

Chantal Borghino, Area Export Director - IPRA France



Windmüller & Hölscher is a world leader for machinery and systems for the manufacturing and converting of flexible packaging including film extrusion, printing and converting. As the Nigerian market for high quality packaging continues to grow both in quality and in quantity, this is a very important market for us.

Here at the show, we meet existing customers and new leads. It's a great opportunity to meet all our partners at one place. And it is also great to discuss the current market situation.

We expected visitors to return to the exhibition after the covid-break, and this is exactly what happened. We are proud to be the only OEM for all machines for the flexible packaging industry here at the event and thus we had a lot of visitors.

Julian Banse, Technical Sales Manager - Windmüller & Hölscher



C. Woermann Nigeria is a technical product supply company that was founded in 1968 in Lagos by her German parent company C. Woermann based in Hamburg, Germany. We pride ourselves on being a reliable source of genuine quality technical products that range from trailer parts, lubricants, engine parts, power tools, agricultural equipment, forklifts and industrial automation systems.

We are looking for food manufacturers interested in FESTO process automation solutions and customers for other brands we are representing like STIHL and HANGCHA.

Onome Ayide, Head Marketing & Communication - C. Woermann



Bureau Veritas was the 2022 Gold Sponsor

The recognised world leader in testing, inspection and certification services (TIC), Bureau Veritas, was the Gold Sponsor of agrofood & plastprintpack Nigeria 2022.

Bureau Veritas provides a full and comprehensive scope of agri-commodities & food testing throughout the entire supply chain. Our laboratory is fully equipped for the interpretation of food analyses, audits and training in food hygiene and safety.



NIPEX 2022 co-located featuring top conference program



The 16th edition of NIPEX, Nigeria's flagship international expo & conference for the printing, packaging, signage and graphics industries, ran alongside the 7th edition of agrofood & plastprintpack Nigeria. DCS Integrated Media have been organising NIPEX in Lagos, Abuja and Port Harcourt since 2001.

The NIPEX 2022 conference program under the theme "Making Print Business Profitable Again" featured some 40 industry leading speakers.

fairtrade and OTACCWA deepened cooperation



WACCSE again co-located with agrofood & plastprintpack Nigeria

After the great first cooperation between fairtrade & OTACCWA, the Organization for Technology Advancement of Cold Chain in West Africa, regarding agrofood & plastprintpack Nigeria in October 2021, the two entities deepened their cooperation for the events in 2022 and following.

The cooperation agreement between the two partners includes the organisation of the West African Cold Chain Summit & Exhibition WACCSE by OTACCWA alongside agrofood & plastprintpack Nigeria.

WACCSE is the only cold chain event in West Africa where businesses gather to find solutions and share best practices for managing the complexities of the perishable food system and pharmaceutical supply chain.

By joining forces, fairtrade and OTACCWA expect valuable synergy effects for the benefit of all exhibitors and visitors.

THANK YOU



#agrofoodNG
#pppNG

SEE YOU AGAIN

28 – 30 | Lagos, Nigeria
March 2023 | Landmark Centre

Ms Dariah Pfaff

✉ d.pfaff@fairtrade-messe.de

☎ +49-6221-4565-21

