

POST SHOW REPORT



Nigeria
agrofood

Nigeria
plastprintpack

Nigeria's leading trade show on agriculture, food & beverage technology, food ingredients and plastics, printing & packaging

26 - 28

Landmark Centre - Lagos

October 2021

www.agrofood-nigeria.com • www.ppp-nigeria.com



#agrofoodNG

#pppNG

agrofood Nigeria & plastprintpack Nigeria made an impressive return as one of the first trade fairs in Nigeria after Covid-19

Despite difficult circumstances, exhibitors and visitors thoroughly enjoyed the overall concept consisting of an impressive international trade exhibition, a sophisticated 3-day conference program and an unforgettable Oktoberfest exhibitors' evening.

Global technology leaders from **12 countries** showcased adapted technologies and solutions for the Nigerian and West African market in the fields of agriculture, food + beverage processing, ingredients, plastics, printing and packaging.

The exhibitors came from Belgium, Egypt, France, India, Italy, Germany, Nigeria, Portugal, Saudi-Arabia, Tunisia, Turkey and USA.

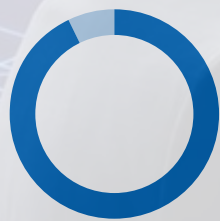
Exhibitors feedback



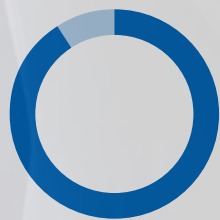
77%
are satisfied with the
quality of visitors



86%
are satisfied with the
whole fair



93%
would recommend
agrofood & plastprintpack Nigeria

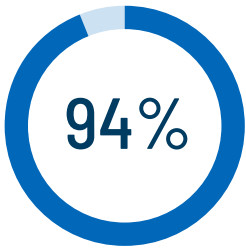


91%
intend to participate
in the next agrofood & plastprintpack Nigeria

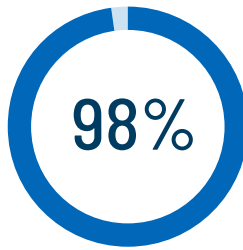




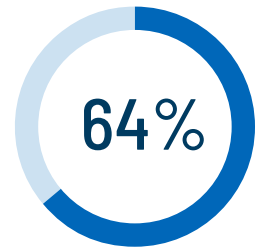
Visitors feedback



are satisfied with the quality of business contacts



would recommend agrofood & plastprintpack Nigeria to their colleagues

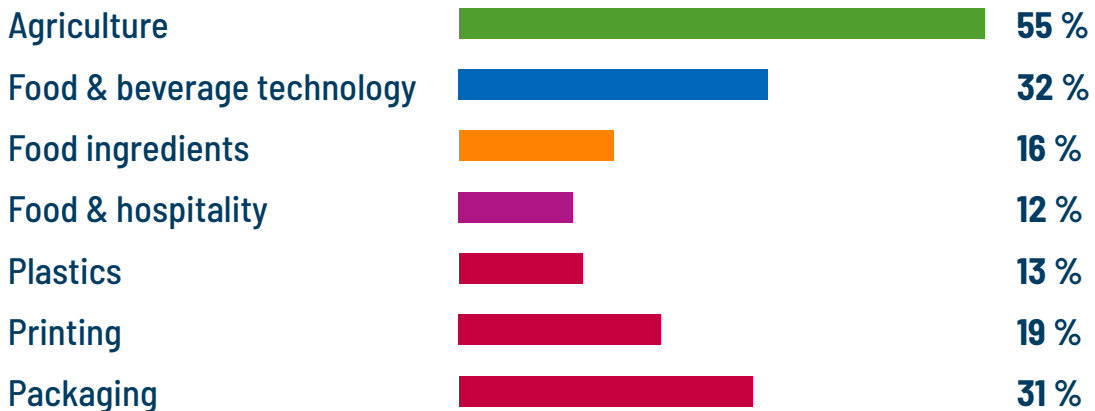


of the visitors were decision makers

Visitors profile

Visitors from 41 countries – visitors from 17 African countries

Sectors of interest





32%

To establish and expand business contacts

6%

To visit the accompanying conference program

61%

To get information about new products and innovations

Main reason of visit

Testimonials

Thank you very much for the excellent organization of the fair once again.

I would like to give you some feedback on the 3rd day of the event, the best day we ever had as we were able to generate almost double-digit number of leads alone. We were especially please with the Cold Chain conference programme as it brought many potential customers to the show.

We'll be happy to repeat this in March 2022. We will definitely be there again.

Kristof Knettel, Senior Technical Manager – LANXESS



Being West Africa's biggest market, Nigeria holds plenty of opportunities in the food & beverage sector.

At the show we have met several customers from different sectors, a good part of them with great prospects for mutual business. For our first participation we are satisfied with the results and look forward to next year.

Giovanni Gallinari, Sales Manager – Unimac-Gherri



Krones has been investing in Nigeria already since many years and maintains its proper base here as there are lots of business opportunities. Especially corona pandemic we notice rising opportunities.

At agrofood & plastrpintpack Nigeria 2021, we have met high net worth local customers who are looking into diversifying their business. That's why we are satisfied with the show.

Anthony Osunde, Head of Sales – Krones



We assess Nigeria as the major market in West Africa and we have chosen Nigeria for its economy, stability and regional role.

At the show we have met all kind of partners, ministries, investors, farmers, bankers and others. This is a positive indicator for the investment environment in the country. The exhibition has been successful for us to open new relationships.

Mohammed Al-Mutawakel, Operations Manager – Challenger



Nigeria is a growing market for the beverage industry and presents great opportunities for beverage industry equipment suppliers and manufacturers alike.

We met the majority of SME players and collaborators in the fair. The trade show was managed very well, security and health matters were well adressed.

Alexander Fuchs, Managing Director – KHS Nigeria Ltd.



fairtrade and OTACCWA deepen cooperation

WACCSE again co-located with agrofood & plastprintpack Nigeria

After the great first cooperation between fairtrade & OTACCWA, the Organization for Technology Advancement of Cold Chain in West Africa, regarding agrofood & plastprintpack Nigeria in October 2021, the two entities announce to deepen their cooperation.

The cooperation agreement between the two partners includes the organisation of the 4th West African Cold Chain Summit & Exhibition WACCSE by OTACCWA alongside agrofood & plastprintpack Nigeria 2022.

WACCSE is the only cold chain event in West Africa where businesses gather to find solutions and share best practices for managing the complexities of the perishable food system and pharmaceutical supply chain.

By joining forces, fairtrade and OTACCWA expect valuable synergy effects for the benefit of all exhibitors and visitors.



THANK YOU



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SEE YOU AGAIN

22 - 24 | Lagos, Nigeria
March 2022 | Landmark Centre

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fairtrade 1991 - 2021 **30**